

Saint Gabrielle Street & Company / Game Plan

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Merchandise, \$12863

1000 DVD packages (6-panel), \$1913
25 t-shirts, \$149
25 hats, \$280
300 posters, \$199
100 stickers, \$300
Photography, \$600
Children's book, \$3600
Podcast, \$3090
Tax/Shipping, \$402
Creative, \$2330

Outreach, \$7633

100 Letters, \$50
100 Photo Slicks (8x10), \$150
100 Credentials Packets, \$250
100 Courier Envelopes, \$200
2500 Business Cards, \$125
1000 Flyers, \$375
Public Relations Contract, \$5000
Creative, \$825
Fulfillment, \$425
Tax/Shipping, \$233

Website, \$3405

Content Management System, \$75
7-page website, \$1260
Shopping Cart, \$200
VIP Membership Suite, \$375
Fundraising Campaign, \$750
Logo, \$440
Training, \$225
Hosting, \$80

Productions, \$6250

Everyday Angel (film/edit/food), \$1650
Heaven on Earth (film.edit/wardrobe), \$4000
Rock Star Glow, TBD
Costume, \$600